

"Kompa Lion" from CMB means additional benefits and lots of laughs!

The Noord Branch of the CMB rocked with laughter on Thursday evening while filming the finals prize winners of the "Kompa Lion" campaign held by the CMB bank over the last few months. Those that were willing to let go of their inhibitions and let their sense of humor reign were in a position to win afls 10,000, (\$5,570.00 U.S.) for showing how silly they can be.

The Kompa Lion card is new Master and Visa card being offered by the bank that not only allows holders to charge locally in florins, but also, for the first time, offers American Airlines Advantage miles with each purchase. These benefits make it particularly appealing to the native islanders.

To introduce the new card a promotion took place where bank customers were challenged to show how well they could "roar like a lion" and were filmed doing so over the last few months. The results were comical, to say the least, evoking great merriment, and the winners were announced on TeleAruba on Sunday night.

Local media personality Melvin Garcia hosted the program, and the judging panel included well know island individuals such as Ivan Kelly of Magic FM, Edmond Croes of Top 95, both popular radio stations and the Notaris Yazagary, just to make appear official. The hand down winner of the most comical category was the Kelly Family that made their won home video where everyone got involved. They received an award of afls 2,500 for their humorous entry.